

## **Press Release**

*SOURCE: Noront Resources Ltd.*

### **Noront Resources Ltd. Retains AGORACOM To Provide Online IR Marketing and Social Network For Shareholders**

**TORONTO, ONTARIO, September 4, 2007 -- Noront Resources Ltd. ("Noront") (TSX VENTURE: NOT)** is pleased to announce it has retained the services of AGORACOM Investor Relations ("AGORACOM") (<http://www.agoracom.com>) to provide online marketing services and a Web 2.0 social network that will provide shareholders with the ability to communicate in a monitored environment free of spam and profanity experienced by them on unmonitored discussion forums.

#### **ONLINE MARKETING THROUGH TIER-1 FINANCE SITES**

In response to overwhelming data representing the online research and communications habits of small-cap investors, Noront Resources has turned the primary focus of its investor relations marketing to the web via the AGORACOM network.

As an exclusive provider of "Small-Cap Centres – Powered by AGORACOM" to Yahoo Finance Canada, AOL Finance Canada and every Blackberry device on the planet, AGORACOM will provide Tier-1 financial coverage of all newsworthy Noront Resources press releases for the purposes of attracting new and prospective shareholders.

#### **LAUNCH OF NORONT RESOURCES COMMUNITY**

Effective immediately, a customized and monitored Noront Resources IR HUB (<http://www.agoracom.com/IR/Noront>) will provide the Company with an ability to communicate with all investors simultaneously, anytime and in near real-time. Our new IR HUB will also provide management with an ability to extend communications beyond text via audio messages, webcasts and podcasts. In addition to traditional e-mail, investors will also have the ability to receive all communications via RSS feed.

The Noront Resources IR HUB propels the Company into the forefront of Web 2.0 community building by providing investors with two very important functions. First, a monitored discussion forum for the purposes of constructive and high-quality discussion amongst investors that is free of spam, profanity and misinformation. Second, a social network that provides investors with the ability to create extensive profiles that include photos, bios, video messages to fellow investors, a rating system and other important items to create a closer bond between our shareholders.

Noront Resources President and CEO, Richard Nemis stated, "I believe the time has now come to significantly increase our awareness amongst the massive online small-cap community of investors that are searching for their next great investment. I strongly encourage our shareholders to begin taking advantage of our new online community, which demonstrates we are a fully accessible organization with a great story to tell."

The terms of the agreement are as follows: Duration - 12 months. Monthly Cash Compensation - \$CDN 2,000 + GST, Stock Options - 250,000 shares at \$CDN 0.50 per share; This

agreement has been negotiated entirely at arm's length. AGORACOM is located in Toronto, Ontario.

### **About AGORACOM**

AGORACOM Investor Relations (<http://www.AgoracomIR.com>) is North America's largest online investor relations firm for small-cap companies. We have partnered with the world's biggest internet companies, including Yahoo, AOL, Google and Blackberry to market our clients to a massive audience of new small-cap investors. We have served over 200 companies since 1997.

AGORACOM Investor Relations has displaced the telephone and e-mail as primary IR communications devices. Our IR HUB delivers two-way investor relations in near real-time that is 24/7/365 accessible to shareholders around the world and goes far beyond text by offering both audio and video communications.

AGORACOM (<http://www.Agoracom.com>) is North America's only small-cap community built to serve the needs of serious small-cap and micro-cap investors. No rumours, profanity, stock bashing or hyping. Our traffic ranking is above the top 1% of all websites around the world.

### **About Noront Resources**

Noront Resources is a mineral exploration company whose activities, since its incorporation, have focused on the exploration for gold, base metals and has at times during its history, extended its attention to the exploration for diamonds and industrial minerals in Canada. Since its formation in 1983, Noront Resources has been an active resource explorer throughout Ontario, New Brunswick, Quebec, Inner Mongolia China and Mexico.

To find out more about Noront Resources Ltd. (TSX VENTURE: NOT), visit our website at <http://www.norontresources.com>

*The statements made in this Press Release may contain forward-looking statements that may involve a number of risks and uncertainties. Actual events or results could differ materially from the Company's expectations and projections. The TSX Venture Exchange has not reviewed this press release and neither approved nor disapproved the information contained in this press release.*

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