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NORONT ADDS TO SUPPORT TEAM

TORONTO, ONTARIO August 1, 2008 Noront Resources Ltd. ("Noront") (TSX Venture: NOT) is pleased to report that the board of directors have approved retaining of two new consultants to assist on the Double Eagle project:

Stephen Balch

Stephen Balch has worked for more than 23 years as an exploration geophysicist and developer of geophysical technology. From 1995 to 2001 Mr. Balch worked as an area and senior geophysicist for Inco Limited exploring for nickel deposits in the Sudbury Basin and at Voisey's Bay.

As an independent consultant, Mr. Balch has consulted to a number of major mining companies, mid-tier miners and junior exploration companies in the search for nickel-copper deposits, platinum group element deposits, VMS-style mineralization, magnetite, diamonds and gold. He has worked in a number of countries including China, South Africa, Ethiopia, Guinea, Russia, Turkey and Mexico.

In 2002 Mr. Balch joined Aeroquest Limited where as President he helped take the Company public in 2004. In 2007 Mr. Balch formed Canadian Mining Geophysics Ltd, a new airborne survey company offering high resolution magnetics and radiometrics. In June 2008 he became President and CEO of Tanqueray Resources Ltd, a junior exploration company with gold projects in Nunavut and Ontario.

Currently Mr. Balch continues to consult to junior exploration companies and is actively developing new geophysical technology. Mr. Balch has agreed to act as an exclusive consultant to Noront in the Ring of Fire area of northeastern Ontario, save and except for his agreement to act on behalf of one other junior company in the area and for any other company he may be a principal of.

James Atkinson

Jim Atkinson (M.Sc) has been retained as the Company's Exploration Manager, he is a Professional Geologist (P.Geo) with over 25 years experience as an exploration geologist at increasing levels of responsibility up to and including Exploration Manager and V.P. Exploration and over 10 years experience as a Hydrogeologist and environmental consultant.

From 2000 to 2008 Mr. Atkinson was senior Environmental Consultant and Senior Hydrogeologist for Trow Associates, AMEC and ADI.

Prior to his work in the environmental field, Jim was Exploration Manager for QGX in Mongolia where they explored copper/gold porphyry systems on several large properties which were optioned to Ivanhoe.

As an independent consultant, Mr. Atkinson has completed exploration programs in all Canadian Provinces and Territories and has worked Overseas on all continents.

In addition, the company wishes to advise that it has retained the services of two new support staff to senior management.

As part of the compensation to the new consultants and the new support staff, the compensation committee has approved the issuance of an aggregate of 125,000 options to purchase common shares of the Company for a period of five years at an exercise price of \$3.30 per share.

Noront is a tier 2 junior resource company on the TSX Venture Exchange, trading symbol NOT, with 129,824,783 shares issued to date.

Investors are invited to visit Noront's IR Hub at <http://www.agoracom.com/IR/Noront> where they can post questions and receive answers or review questions and answers already posted by other investors. Alternatively, investors are able to e-mail all questions and correspondence to NOT@agoracom.com where they can also request to be added to the investor e-mail list to receive all future press releases and updates in real time.

For further information, please contact Richard Nemis at (416)864-1456, or visit www.norontresources.com

ON BEHALF OF THE BOARD OF DIRECTORS:

"R. Nemis"

President and Chief Executive Officer

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.